



**Once You Know,
You Newegg.**

Landing Page Guidelines
(Canada)

Prerequisite

A basic knowledge for building web pages and an understanding of HTML, CSS, and Javascript code are highly recommended.

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Landing Page Template

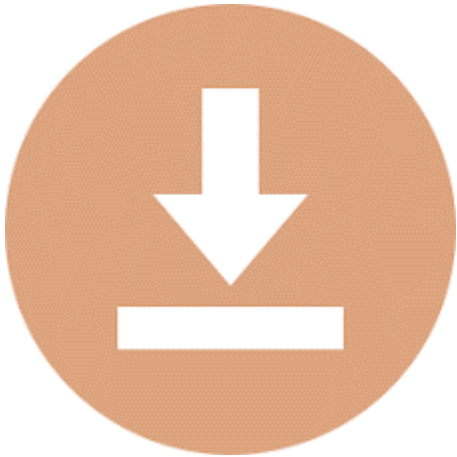
3

Code Structure Requirements

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Newegg SKUs Dynamic Pricings

Download the Landing Page (LP) Template



Go to this URL and download Newegg's LP template:

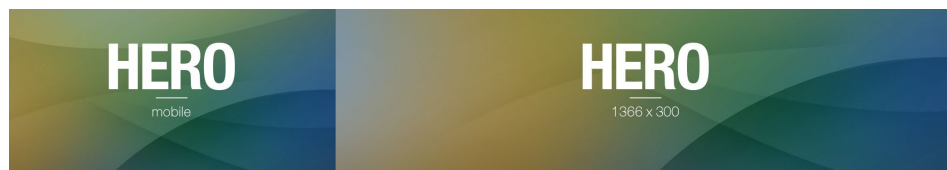
https://promotions.newegg.ca/Newegg/LandingPage/2023_asset/LP_Template.zip

Landing Page Template

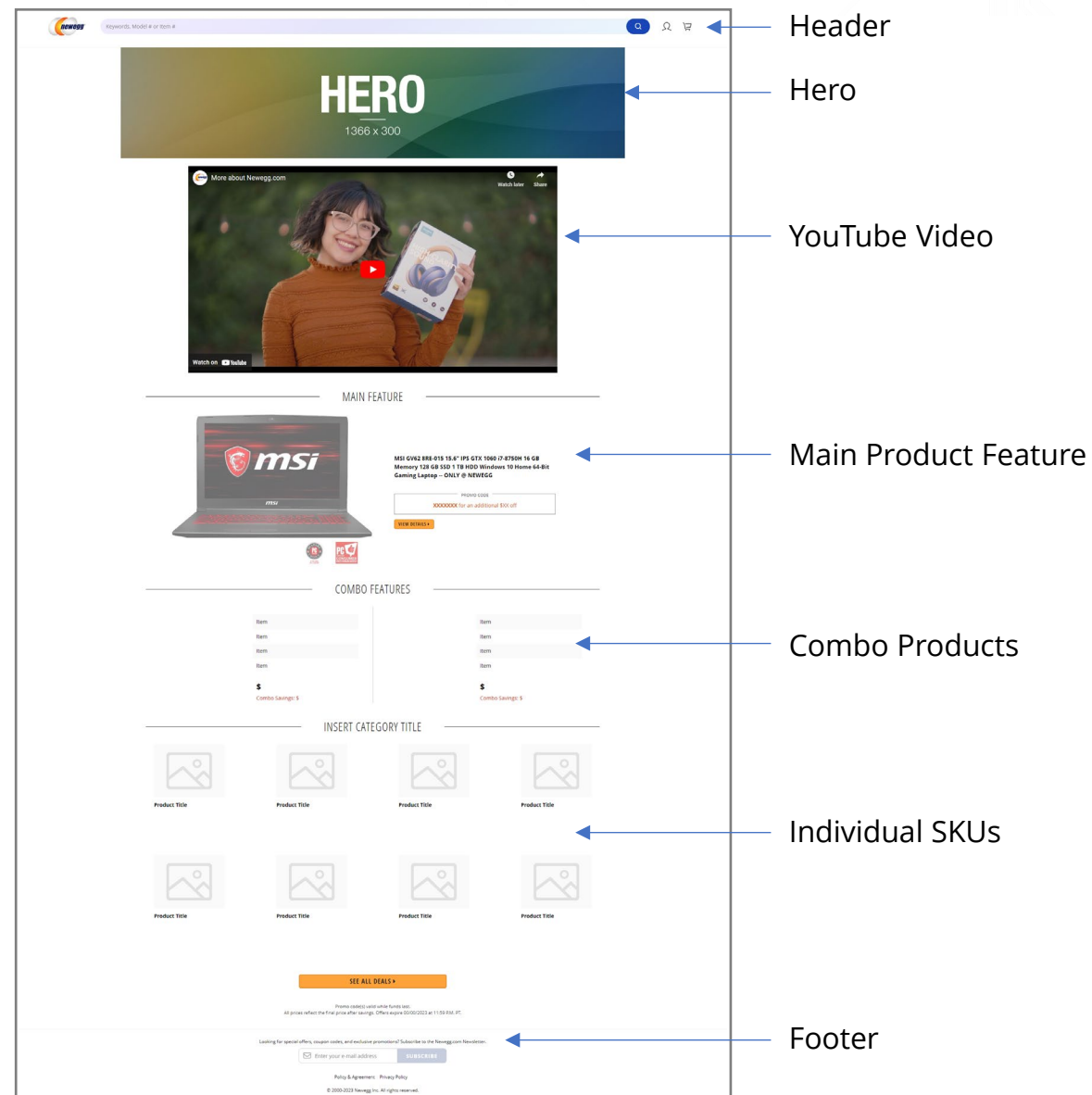
1 The landing page template comes with pre-built responsive sections:

- Header & Footer
- Hero Banner
- YouTube Video
- Featuring the Main Product, Combo Products and Individual SKUs

2 **Optional:** Use the Photoshop template to design the mobile responsive banner.



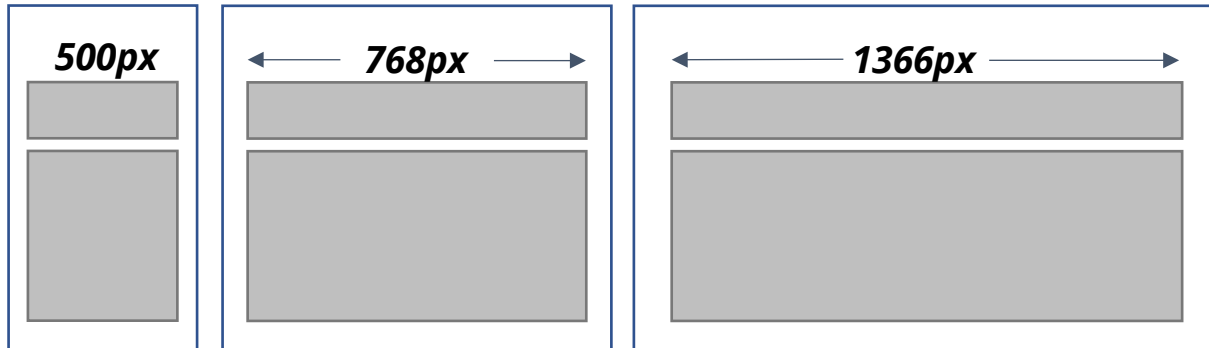
Hero_Template > hero.psd



Code Structure Requirements

- 1 The LP minimum width is set at 1366 pixels and the height varies. The custom LP must be coded with tablet & mobile responsive views.

Example



- 3 Do not move/delete the Newegg's header and footer scripts.

```
<!-- Newegg Header | DO NOT REMOVE -->  
<script type="text/javascript"  
src="https://promotions.newegg.com/template/ca/js/2021/header-light.js"></script>
```

```
<!-- Newegg Footer | DO NOT REMOVE -->  
<script type="text/javascript"  
src="https://promotions.newegg.com/template/ca/js/2021/footer-light.js"></script>
```

- 2 From the LP template, keep all the code above the `</head>` tag and below the `<!-- Newegg Footer | DO NOT REMOVE -->`. Additional code may be added in these areas.

```
1 <!DOCTYPE html>  
2 <html lang="en">  
3 <head>  
4 <meta charset="UTF-8">  
5 <meta name="viewport" content="width=device-width, initial-scale=1,minimum-scale=1">  
6 <meta name="apple-mobile-web-app-capable" content="yes">  
7 <meta http-equiv="X-UA-Compatible" content="IE=edge">  
8 <meta name="Description" content="Shop the best deals at Newegg with fast shipping and top-rated customer service.">  
9 <link rel="canonical" href="(FINAL LP LINK GOES HERE)">  
10 <meta http-equiv="Content-Security-Policy" content="upgrade-insecure-requests">  
11 <title>Insert Page Title | Newegg.ca</title>  
12 <link type="text/css" rel="stylesheet" href="//images10.newegg.com/WebResource/Themes/2005/CSS/USA/font-  
awesome.v1.w.10825.0.css">  
13 <link type="text/css" rel="stylesheet" href="//fonts.googleapis.com/css?  
family=Open+Sans:400,300,300italic,400italic,700,700italic|Open+Sans:Condensed:300,300italic,700">  
14 <link type="text/css" rel="stylesheet" href="//fonts.googleapis.com/css2?  
family=Montserrat:wght@400;500;700;900&display=swap">  
15 <link type="text/css" rel="stylesheet" href="//promotions.newegg.ca/template/ca/css/2015/template.css">  
16 <link type="text/css" rel="stylesheet" href="images/css/base.css">  
17 <!--[if lt IE 9]><link type="text/css" rel="stylesheet" href="css/ie.css"><script  
src="//html5shim.googlecode.com/svn/trunk/html5.js"></script><![endif]-->  
18 <!-- Google Tag Manager -->  
19 <script type="text/javascript" src="https://c1.neweggimages.com/webresource/Scripts/plugin/gtm/eggtmcan.js">  
</script>  
20 <!-- End Google Tag Manager -->  
21 <script type="text/javascript" src="//promotions.newegg.com/template/us/js/jquery-3.6.0.min.js"></script>  
22 <!-- Combos Inventory, Pricing, and Sold Out scripts // REMOVE IF NO COMBOS -->  
23 <script type="text/javascript" src="//www.newegg.ca/common/LandingPageScripts.aspx?type=combo"></script>  
24 <script type="text/javascript" src="//www.newegg.ca/Common/ProductForLandingPages.aspx?  
type=2&ComboList=00000000&Action=jQuery"></script>  
25 <script type="text/javascript">var ng_cbo_list=["00000000"];</script>  
26 <script type="text/javascript">var unitInfo={"USA":true,"CAN":false,"B2B":false};</script>  
27 <script type="text/javascript" src="//promotions.newegg.com/scripts/adjustStock-soldout-combo-0.9.js"></script>  
28 </head>
```

- 4 Add your custom HTML design code in this section tag.

```
<!-- Start | Custom HTML Code Here -->  
<section class="section-inner" role="main">
```

Newegg SKUs Dynamic Pricings

1 Input the SKUs into
`var ng_list=["--SKU#--","--SKU#--"]`
and `?ItemList=--SKU#-- , --SKU#--`

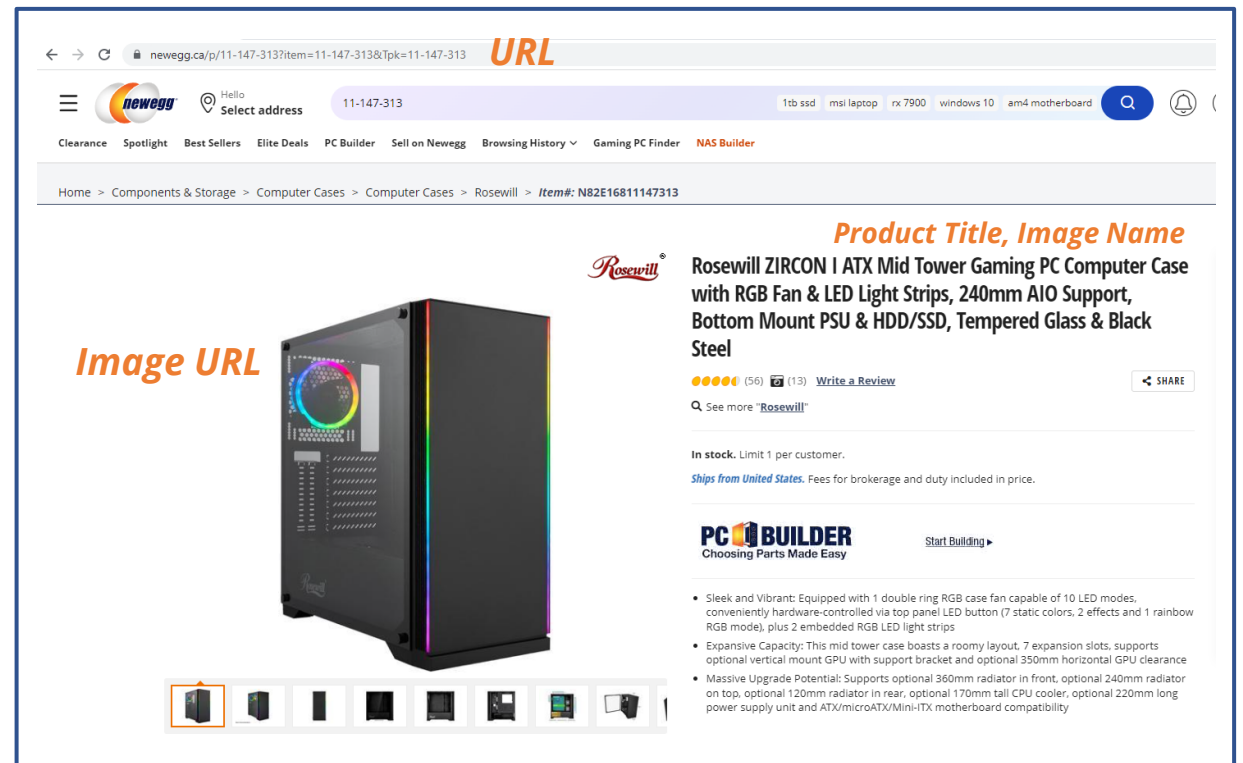
```
<!-- Insert Newegg Product SKUs for Dynamic Pricings -->  
<script type="text/javascript">  
  var ng_list=["11-147-313","17-152-036","89-007-656"];  
</script>  
<script type="text/javascript" src="https://www.newegg.ca/Common/ProductForLandingPage5.aspx?  
ItemList=11-147-313,89-007-656&Action=jQuery&displaySavePercentage=1&displayFinalPriceWithoutMIR=1">  
</script>
```

2 Input Newegg SKU# into `id="ngl_--SKU#--"`

```
&amp; Black Steel</div>  
<div class="price" id="ngl_11-147-313"></div>  
<div class="mir"></div>
```

3 From Newegg.com, search for the item SKU# and then manually copy & paste the item's content in your code:
URL, Image URL, Image Name, Product Title

Example



The screenshot shows a Newegg product page for a Rosewill ZIRCON I ATX Mid Tower Gaming PC Computer Case. The URL is `newegg.ca/p/11-147-313?item=11-147-313&Tpk=11-147-313`. The product title is "Rosewill ZIRCON I ATX Mid Tower Gaming PC Computer Case with RGB Fan & LED Light Strips, 240mm AIO Support, Bottom Mount PSU & HDD/SSD, Tempered Glass & Black Steel". The product image shows a black tower case with a rainbow RGB light strip on the side. The page also displays a price tag, a "PC BUILDER" button, and a list of features including RGB lighting, expansion slots, and upgrade potential.

Newegg Combo SKUs Dynamic Pricings

- 1 Input the combo SKUs into `var ng_cbo_list=["--SKU#--","--SKU#--"]` and `&ComboList=--SKU#--,-SKU#--`

```
<!-- Combos Inventory, Pricing, and Sold Out scripts // REMOVE IF NO COMBOS -->
<script type="text/javascript" src="//www.newegg.ca/common/LandingPageScripts.aspx?type=combo"></script>
<script type="text/javascript" src="//www.newegg.ca/Common/ProductForLandingPage5.aspx?type=2&ComboList=0000000&Action=jQuery"></script>
<script type="text/javascript">var ng_cbo_list=["0000000"];</script>
```

- 2 Input Newegg combo SKU# into `id="ngl_--ComboSKU#--"` and `ComboDetail["--ComboSKU#--"]`

```
<ul class="productList" id="ngl_0000001">
  <li class="finalPrice">$<script
    type="text/javascript">ComboDetail["0000001"].finalPriceAfterMIR.displayPrice()
  </script></li>
  <li class="instantSavingsCombo">Combo Savings: $<script
    type="text/javascript">ComboDetail["0000001"].totalDiscount.displayPrice();
  </script></li>
</ul>
```

- 3 Contact your Newegg Category Manager for details regarding **URL, Image URL, Image Name, Product Title**

Example

newegg.ca/Product/ComboDealDetails?ItemList=Combo.4535715

newegg Hello Select address logitech g920 2tb ssd pc case asus scar 18

Today's Best Deals Best Sellers Built to Save AMD Combo Deals Discovery Sale Intel CPU + ARC Bundle Gift Ideas PC Builder VR Browsing History Gaming PC Finder Newegg Creator NAS Builder

Home > Specials > Combo Deals > Combo: 4535715

Combo: 4535715

Image URL

Product Title, Image Name
AMD Ryzen 5 7600X - 6-Core 4.7 GHz Desktop Processor and MSI PRO B650-P WIFI AM5 AMD B650 SATA 6Gb/s DDR5 Ryzen 7000 ATX Motherboard and OLOy Blade RGB 16GB (2 x 8GB) DDR5 5600 (PC5 44800) Desktop Memory

SHARE

In stock. Limit 1 per customer.

- Newegg.com cannot guarantee the compatibility of Combo items. Please contact the manufacturer(s) directly if you have issues or concerns regarding compatibility.
- Some combos are restricted from returning individual products for a refund and must be returned in their entirety.
- Combos may be removed from orders if any item is out of stock, or if you order a quantity beyond the set limit.
- Using PC components and systems for cryptocurrency mining is known to significantly decrease the lifespan of the product due to overuse. This includes, but is not limited to: CPUs, video cards, solid-state and hard disk drives. In general, Newegg will not accept returns of products which have exceeded the product's lifespan due to overuse.
- See the [Combo Specials Return Policy](#)



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You Newegg.**

Thank you